

Internal Marketing Kick-Start Training Checklist

This checklist includes all the materials you need to get oriented to our patient communications process. To complete the orientation, visit ptreferralmachine.com/internal-marketing-training/ to access the materials and quizzes.

- Email info@ptreferralmachine.com and request user account
Date completed: _____
- Internal Marketing System Overview
Date completed: _____
- Internal Marketing Quiz
Date completed: _____
- Incoming Call Workshop
 - Session 1 Date completed: _____
 - Session 2 Date completed: _____
 - Session 3 Date completed: _____
- Incoming Call Workshop Quiz
Date completed: _____

Complete your training online at
ptreferralmachine.com/internal-marketing-training/

